

Marty Avery

Marty Avery is a business advisor who collaborates with business founders, creators, and leaders to design and implement prosperity strategies. Chief Catalyst at What If?, a growth strategy company based in Alberta, Marty's passion is using the powers of connection and engagement to build an environment in which you and your business flourish.

Leveraging 25 years experience in sales and marketing for large corporations, and 12 years building 2 multi-million dollar start-ups, Marty is in demand for her unique perspective, penetrating questions, and sideways thinking.

Most notably, she has presented on *Leading Ideas* with [Paul Kennedy of CBC's Ideas](#), *Leadership* to NGO's and technologists at the [Web of Change](#), and *Leading from Within* to entrepreneurs at the [Women Presidents Organization](#). Marty has been consulted by the Prime Minister's Task Force on Women in Business as well as Inc., & Fortune Magazines. At [TEDx Waterloo](#) she spoke on *Connecting with Strangers*. Several of her clients have appeared on Profit Magazine's list of the fastest growing companies.

