

Marty Avery

Marty Avery's passion is connection. She connects people and processes to create flourishing enterprises and fulfilled lives. Leveraging 25 years experience in sales and marketing for large corporations, and 12 years building 2 multi-million dollar start-ups, Marty, collaborates with business leaders to design and implement powerful and energetic, growth strategies. As Chief Catalyst of What If?, she has celebrated with clients their inclusion on PROFIT's Top W100 Fastest Growing Companies.



In demand for her unique perspective, innovative tools, and quick, creative thinking Ms. Avery has addressed, facilitated and moderated gatherings across Canada and the U.S.A. Most notably, she has presented on *Leading Ideas* with Paul Kennedy of CBC's *Ideas, Leadership* to NGO's and technologists at the Web of Change, and *Leading from Within* to entrepreneurs at the Women Presidents Organization; on *Corporate Social Responsibility* to CEO's at BUZZ an executive think tank in California, on *Meaning at Work: An Emergent Ethic?* and *Digital Delivery--the future of technology* at three Corporate State CEO summits and *Stranger Danger* at **TEDx** Waterloo.

Ms. Avery is an advisor to NextMEDIA , Executive Director of Canmore Downtown Business Association, and former, Vice Chair of the Future Possibilities Board of Directors. She is honoured to have participated in the Prime Minister's Task Force on Women Entrepreneurs, and has been featured in Fortune, Profit and Inc. magazines as well as the art film Wild Hearts: Women Explorers.