

# Marty Avery

Marty Avery is a business advisor who collaborates with business founders, creators, and leaders to design and implement prosperity strategies. Chief Catalyst at What If?, a growth strategy company based in Alberta, adjunct faculty at the Canadian Film Centre's Media lab and at the Banff Centre, Marty's passion is using the powers of connection and engagement to build an environment in which you and your business flourish. She has been consulted by the Prime Minister's Task Force on Women in Business as well as Inc., & Fortune Magazines. At TEDx Waterloo she spoke on *Connecting with Strangers*. Several of her clients have appeared on Profit Magazine's list of the fastest growing companies.

